

## **The Slanket — a product for Generation Zzzzz**

All I want for Christmas is a blanket with sleeves. Not only is The Slanket ("The Loungin' Blanket") exactly that, but it's also proof that the best ideas are the simplest ones.

The Slanket creator, Gary Clegg, was hunkered down in his frigid student dorm room one night, wrapped up in his sleeping bag watching TV, when he discovered he couldn't work the remote without exposing his arms to the bitter cold that is life in a frigid student dorm room.

A few snips of the scissors later and an early prototype of The Slanket was born.

Several years, a manufacturing deal, and one website later and The Slanket 2.0 is a raging success; a hot product no less.

Its (now warm) creator is committed to not only keeping the world warm while it plays Playstation and eats popcorn on the sofa, but also to bringing it together.

Or so says the handwritten message overseas buyers receive with their package of fleecy goodness: *"Across oceans, across cultural boundaries, let's unify! One Slanket at a time."*

Get yours at [www.slanket.com](http://www.slanket.com).