

Sound prevention

You're on the plane. Comfortably strapped in. Content. Then you feel a gurgle deep in the pit of your stomach. You know the feeling. Perhaps it's accompanied by a slight growl from just above your seatbelt — a sure sign that some sort of eruption could be imminent if serious prevention measures are not taken. You shift a little. Not too much, mind you, for fear of an accidental release. You clench. You shift some more. What to do?

Breaking wind discreetly is difficult at the best of times, but on a plane it's nigh on impossible.

Sure, you could make a dash for the washroom. But, even if you do make it, there's the worry that letting rip in such a confined space will sound – to those waiting in line – like a ball bearing rattling around in a tin can.

Thankfully, science – in the form of air quality and filtration engineer, Jim Huza -- has come to the rescue with the GasBGon Flatulence Odor Control Seat Cushion. The GasBGon reassuringly uses military chemical defense garment technology to “absorb the odor and sound of flatulence.”

Fitted with removable filters, each cushion comes with a “tally toot scorecard” that tells you how many more toots you have before your filter packs in.

Apparently, the average filter provides six months worth of cushioned tooting for women, but only three months for men – perhaps settling that particular debate between the sexes once and for all.

Completing the package, the cushions have removable covers that come in several natty designs, including “Musical Solo Pattern” and the more sinister-sounding “Silent but Deadly.”

Get yours at www.gasbgon.com and, to paraphrase the website's tagline, “Clear the air, not the aisle.”